

FLIPTALES



TRENDING SUMMER

Designs

*"The details are not just details they
make the DESIGN"*



*"Simplicity is the ultimate form of
SOPHISTICATED"*

- 01. FLIPNOTE**
- 02. INDIA D&B**
- 03. US D&B**
- 04. VIZTOWN**
- 05. VIZSTORE**
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FLIPNOTE

June brings in new hope as we enter the gradual unlock phase across cities in India. With multiple projects around the block, the month seems promising and has a lot more in store. While business in India is on the path to recovery, our design offshoring business in the US is diversifying into product supply & build services rapidly with time. Always driven by the passion to keep innovating, we are experimenting with similar global expansion in UK & GCC markets.



Backed by a strong response to our free product trial test-run in May, VIZSTORE, our virtual store venture, is strongly forging ahead with a focus on scaling up the outreach this month coupled with a massive brand amplification campaign. Multiple other initiatives are being conceptualised, developed & executed to ensure we stay ahead of the curve.

The COVID Relief Cell has been an initiative to ensure the safety and well being of our employees as we come out of the difficult times together. There have been vaccination drives organised for different cities.



ABHIJEET PAWAR
SBU HEAD, WEST



INDIA

Design & Build



INDIA D&B OUTLOOK

CULTIVATING RELATIONSHIPS!

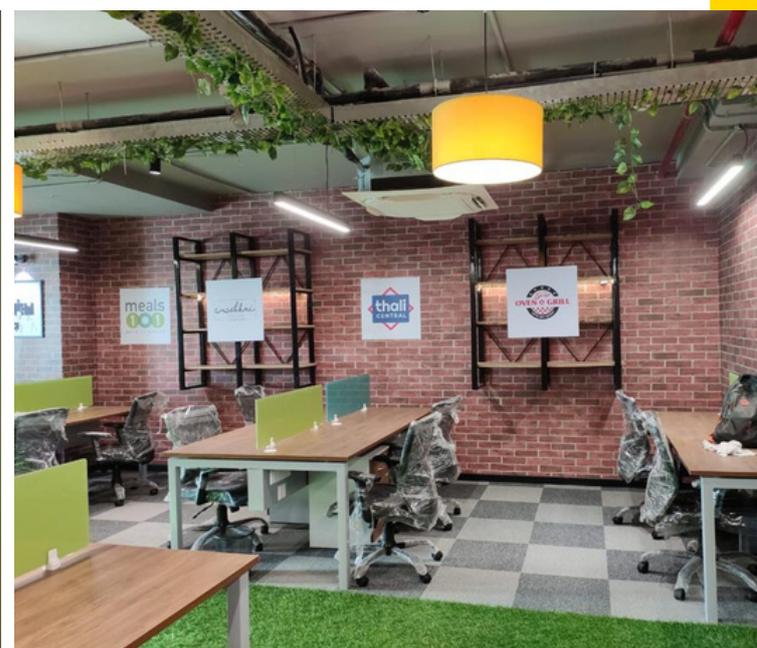
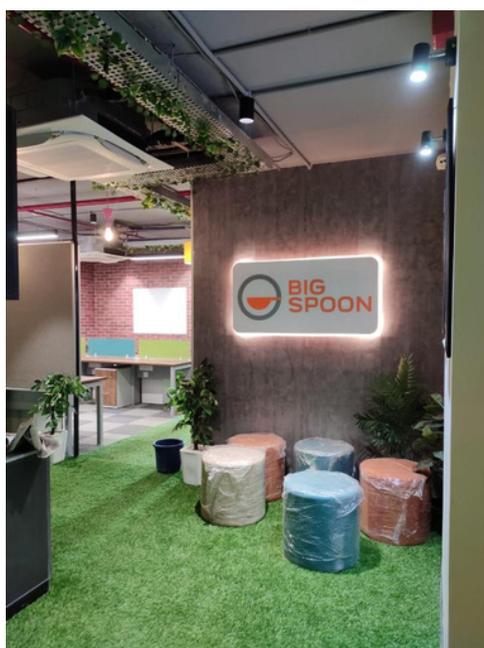
Backed by strong client loyalty, India D&B business continues to bag new mandates from existing clients. During lockdown, the team invested time to nurture new leads which creates a promising outlook for this month.

- Addverb Technologies, Noida
- Gaana.com, Delhi NCR
- The Address, Ahmedabad
- BSH Hausgeräte, Bangalore

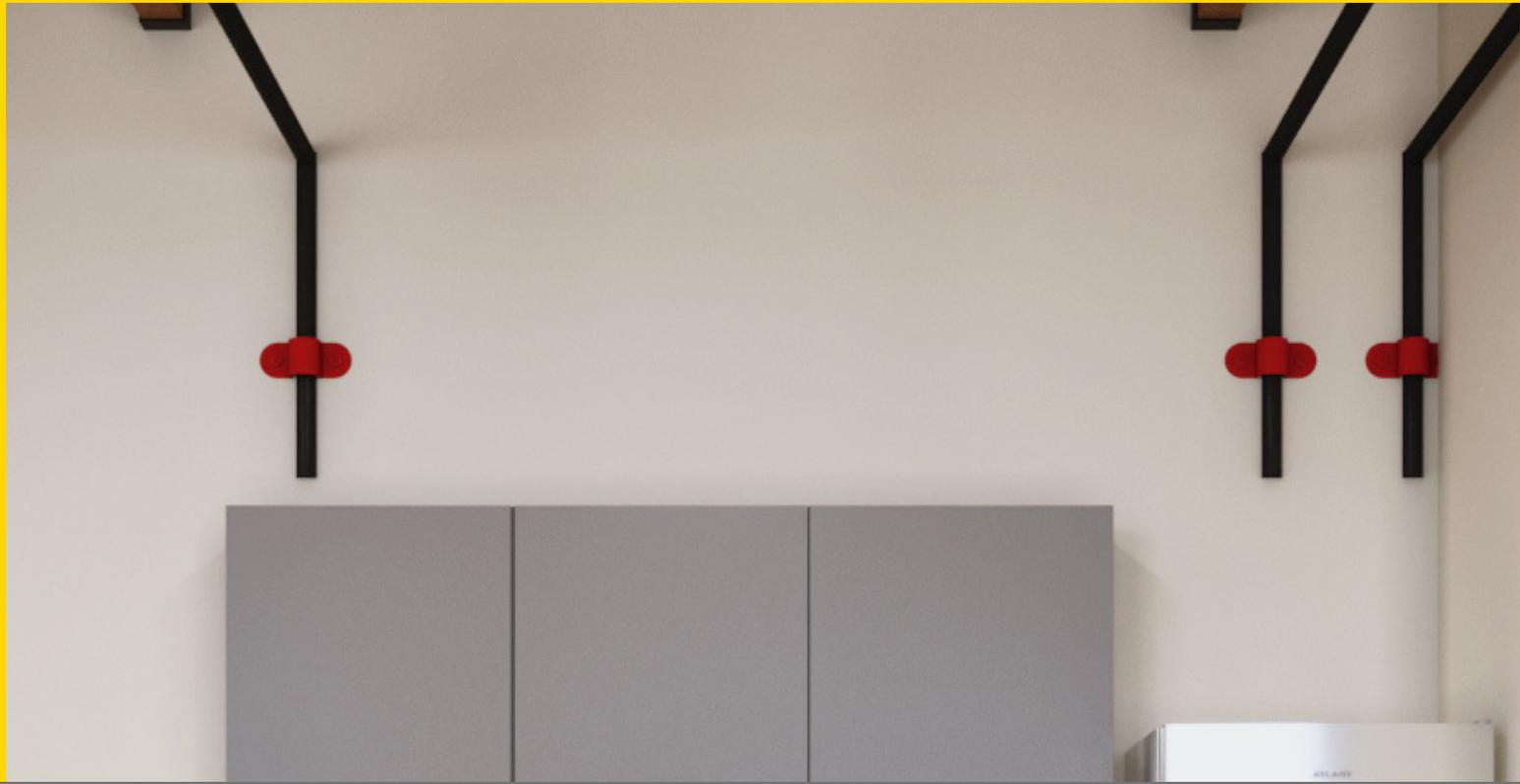
INDIA D&B - DELIVERY



AHMEDABAD



Nothing gives us more happiness than delivering their dream office to our clients!



US
Design & Build

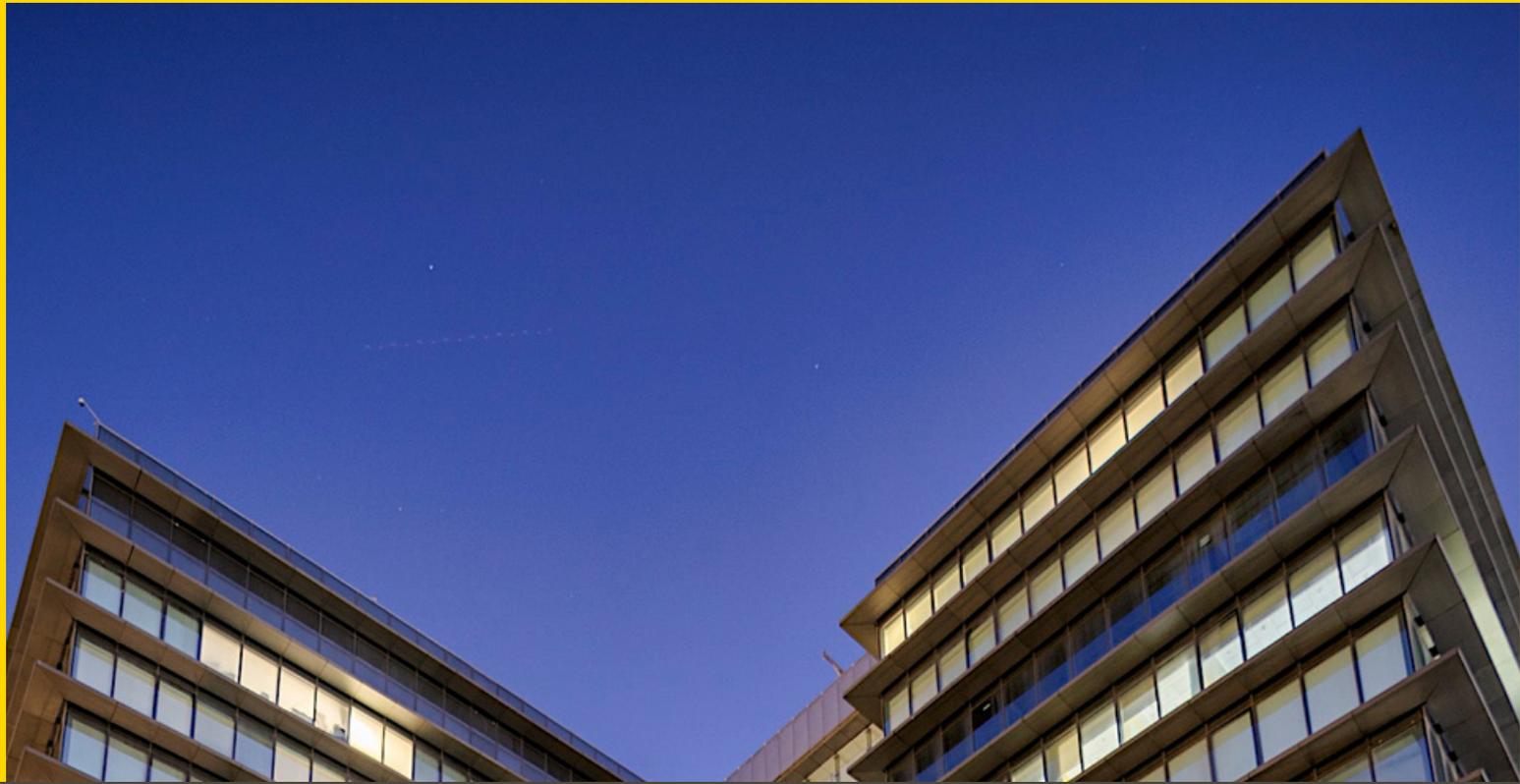


US D&B OUTLOOK

PACING SWIFTLY!

Our US vertical is moving ahead by leaps and bounds with multiple new projects added last month across commercial, retail and F&B spaces:

- Royalty Jewelry
- Octillion
- Endeavour 3D
- Global Logistics
- Andre Restaurant
- Quantiphi PH



VIZTOWN

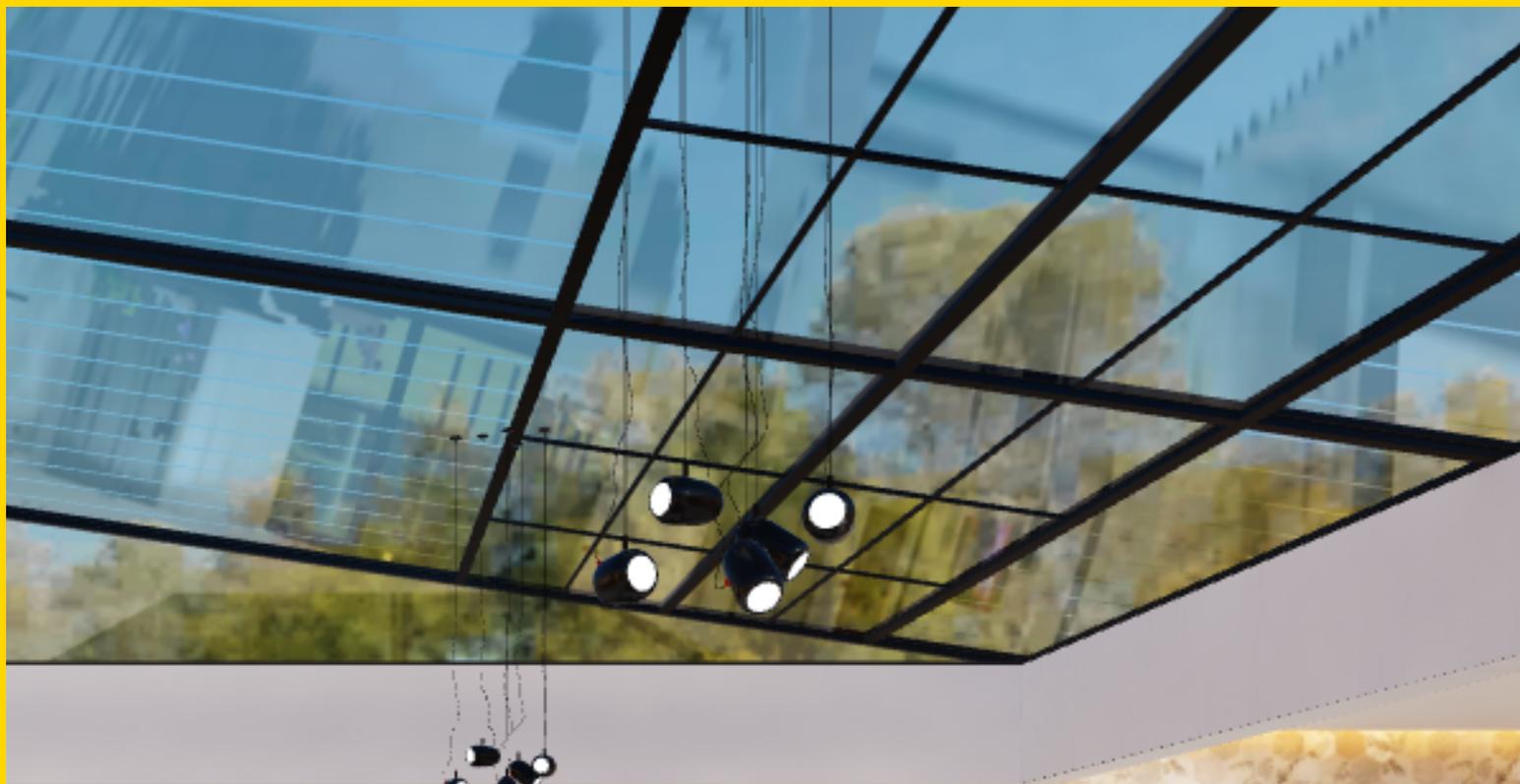


VIZTOWN HIGHLIGHTS

PROMOTING INNOVATION!

VIZTOWN, our latest PropTech solution has garnered overwhelming response in the first month of market testing. We have onboarded renowned Grade A developments across cities with an eye on projects with immediate lead potential. The future outlook is bright with many marquee names soon to be onboard:

- Godrej Two, Mumbai
- True Value Westgate, Ahmedabad
- Umiya Velociti, Bengaluru
- G Square, Hyderabad
- Trifacta Adatto, Bangalore
- Beekalane Opus Prime, Mumbai



VIZSTORE



VIZSTORE HIGHLIGHTS

UNLOCKING OPPORTUNITY!

What started as an experiment has actually led to incredible momentum despite lockdown restrictions.

Our Product Free Trial onboardings have been very successful so far with over **175+** counters empanelled PAN India. This has built the right base for quicker conversion as the markets reopen.

The product deployments have been equally action-packed with the total count reaching **~140** counters. The team has worked cohesively to conduct trainings for **75+** counters in the past month.

ACES



FLIPSPACE

OTHER INITIATIVES



FLIPSPACE

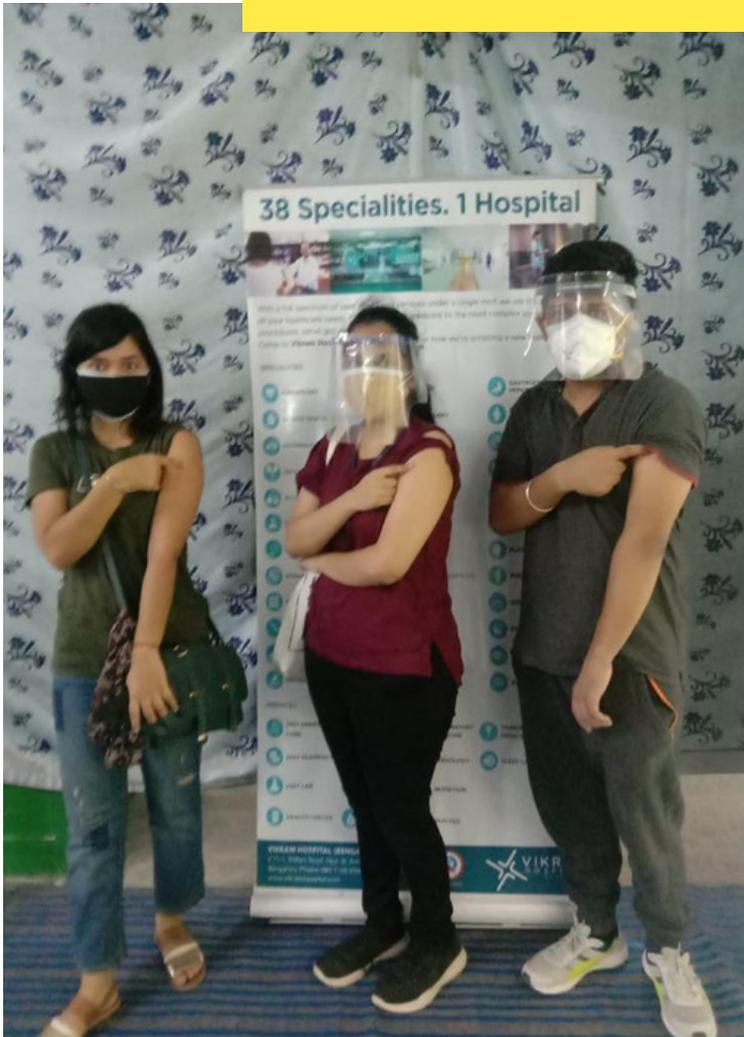
ACES



COVID RESPONSE CELL

In these extremely challenging times, Flipspaces has made every effort to extend heartfelt support and solidarity with employees and their families by reinstating COVID RESPONSE CELL to help our employees with medical assistance or food/ration supply. We are arranging vaccination drives throughout the country to help our employees get vaccinated.

BANGALORE VACCINATION DRIVE





Do share your stories,
comments and feedback
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which we will incorporate in the next issue