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FLIPTALES

NEWSLETTER

LEADERSHIP DESK

Technological advancements and widespread adoption across the sector have been transforming and reforming the overall world of interior design. We have been at the front foot of the evolving transformation happening in the industry. With new growth opportunities, global expansion, increased impetus on technology and happy stakeholders we are moving towards a growth driven future for the business.

Moving towards this objective we are also rigorously recruiting new talent in the team to up-skill and expand our team size by 3x by 2022 thereby creating an enviable talent pool which is ever-ready to hustle, take up new challenges and grow with the organisation.



Mehul Bakliwal,
General Manager Operations -
Flipspace

*Dream Big,
Achieve Bigger!*



We are leveraging the power of new technology strengthening our footprints across India for business acceleration.

Technology has come so far it is helping create efficiency and customer delight in each step of the design and build process.



*Redefining
Future Of Commercial
Interior Design Industry*

INDIA DESIGN & BUILD



The new month has kicked in with great energy and momentum on India D&B side with new conversions. We have onboarded the following projects this month -

- Sohm Analytical Design, Mumbai
- Contis, Ahmedabad
- Hoechst House, Ahmedabad
- Qualitrol, Ahmedabad
- AECC, Gurgaon
- Everest IMS, Bangalore
- Akbar Eye Hospital, Hyderabad

US DESIGN & BUILD



The lead generation engine in the US has seen great strides this month due to an omni-channel approach which has helped us get the following projects this month -

- Benine - Design
- 7_Ninigret_Ave
- Paybotic - Design
- Tom & Toms
- Barbershop
- Vadilal Industries
- Russell Pontone
- Sharon

VIZSTORE



VIZSTORE has shown an extraordinary potential furniture and furnishing product owners to digitise the product display, visualisation and selection experience using virtual reality technology. Our SaaS technology has received an overwhelming response from brands, retailers and SMBs across the country giving us the boost required for growth of the business. The team at Flipspaces successfully activated 80 counters in the month of May.

VIZTOWN



The VIZTOWN team has been focused on giving shape to the technology offering to REPs and SOPs in the month of May. We have successfully onboarded the following projects in the month of May.

- Amar Builders
- Gar Infobahn Developers
- Ameya Group
- Kalyani Neptune Developers
- Kalpataru Developers
- Raheja Developers
- Mantra Builder
- Kapil Kavuri Developers
- Siddesh Developers
- MMR Global

Ace

With our ACE orientation program we are creating the new line of leadership who will write our next growth story

● *Acquaint*

● *Curate*

● *Excel*





VIZSTORE

PREMIER LEAGUE



STARTS 6 JUNE

4 WEEKS | 4 TASKS

1 CHAMPION



REGISTER NOW!



VIZSTOREINDIA

*TERMS & CONDITIONS APPLY



KIOSK INSTALLATION

A touch-enabled interactive screen installed to create an immersive experience

Profound Infra



Kapil Kavuri



Siddhesh Developers



VISUALISATION ENABLEMENT

A few experience centres we build in the last few months



News Coverage

FINANCIAL EXPRESS

When interior design meets fashion: How colour blocking is evolving as a new trend

Choosing the right colour combinations can make or break your look when it comes to fashion. irrespective of how gorgeous your outfit is, using the wrong colours would make all your efforts go in vain.

Written by [Anamika Sobti](#)
May 30, 2022 11:00 am



Vibrant colour blocking, as the bold interior designers have borrowed one of the most appealing trends for modernising the appeal of the spaces they create. (Photo Source: Pexels)

By Kunal Sharma,

Lates

Brewin unveils this su is wort

Mumb Film Fe with 10 'Count where film a

Sensex bulls ci India V what's today?

Rucku

OUTLOOK

Monday, Jun 06, 2022

Outlook
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How VIZSTORE Is Becoming The Experiential Shopify For The Furniture And Furnishing Domain

Taking the use of technology in crafting unique experiences a step further, Flipspaces has launched VIZSTORE, a virtual storefront that is quickly becoming the experiential Shopify in the furniture and furnishing domain.



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↳ Startup & Careers ↳ Hospitality Industry ↳ Startups ↳ Technology Leaders ↳ Advertising & Co

Flipspaces Announces Plans To Hire Over 500 Employees To Fuel Its Global Growth Plans

The VR-based interior design company aims to hire employees from India and the US across functions - Technology, Interior Design, Sales and Marketing, Supply Chain and Operations by the year-end



BW
People.in
new hiring

PEOPLE MATTERS

Recruitment

Interior design tech venture Flipspaces to increase workforce by 3X in 2022

Flipspaces is continually investing its resources towards building cutting-edge solutions for its clients. The startup leverages expertise in technology and workplace strategy to serve Fortune 500 companies, startups, and coworking spaces across the globe.



When getting tech, Flipspaces For the word of Tech & Work - Sumitra Jain

E-mail address: yourname@domain.com