

DECEMBER 2021

FlipTales

Monthly Newsletter



FROM THE LEADERSHIP DESK

Vikash Anand, Co-Founder - Flipspaces

As we move towards the new year, it's time to reminisce on the year gone by. Year 2021 has been a phenomenal one for us since it gave us the opportunity to reset our focus and conquer new horizons. Our fierce growth in the US has been a case study in itself of how can we move towards becoming a unicorn! The disruption caused by VIZSTORE, the first visualisation tool for furnishing and furniture retail, is another manifestation of our renewed focus towards business growth. Our India D&B business too is poised for the next wave of acceleration with an imminent spotlight on startups and corporates.

We are eyeing two multi-billion dollar global opportunities with massive expansion plans in our signature way in the upcoming year. With an exceptional workforce to back the execution of these plans, we are entering the next phase of our growth story!



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INDIA DESIGN AND BUILD

Our India Design and Build business has been abuzz the entire last month with multiple projects' handovers and new logos' addition. Few notable additions are as follows -

- BSW Games, Delhi
- BSH Makerspaces, Bangalore
- Neosoft (The Address), Mumbai
- Xoriant + Coworking, Mumbai

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US DESIGN AND BUILD

US market has shown resilience despite the onset of the holiday season with new design projects being undertaken and new product supply and build opportunities. Following are few new logos added this month -

- Bravo Pizza, NJ
- Gale, NJ

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VIZSTORE TECH

VIZSTORE has supercharged the retail industry with its revolutionary technology by solving the real pain points of the furniture and furnishing industry. We have been taking events like ACETECH & HGH India by storm where our technology has taken up the center stage of discussion. We have successfully enabled the following -

- 15 distributor partners
- 1200+ Retail Counters

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VIZTOWN TECH

We have seen an overwhelming response for our technology that is digitally transforming the real estate industry. We have onboarded several marquee projects -

- SMR Group
- Chari Builders
- Jamad Trust Builders

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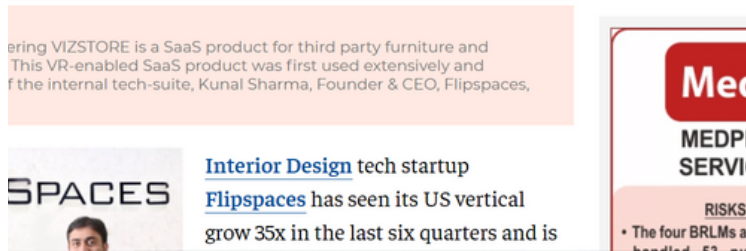
NEWSROOM

The Economic Times



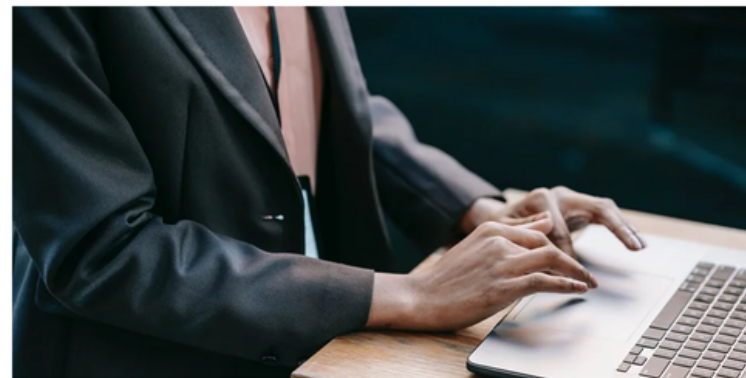
Flipspaces to grow US business by 5x in the next year on the back of strong growth

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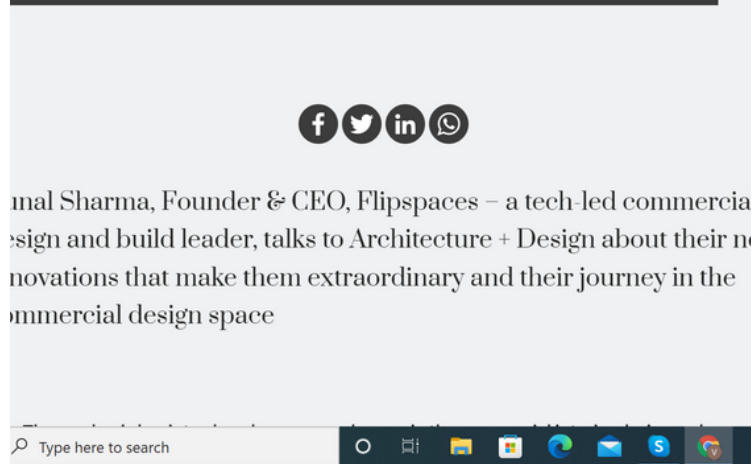
Technological disruptions in commercial design space: A catalyst for growth

Kunal Sharma



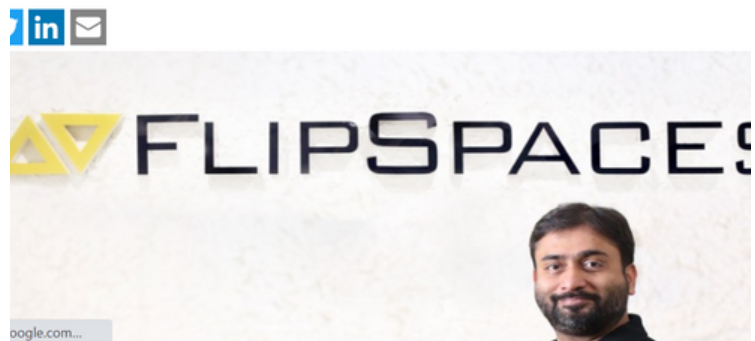
Free Press Journal

Architecture + Design



Design Tech Startup is eyeing two Global Opportunities powered by AI stack, one of which is VIZSTORE

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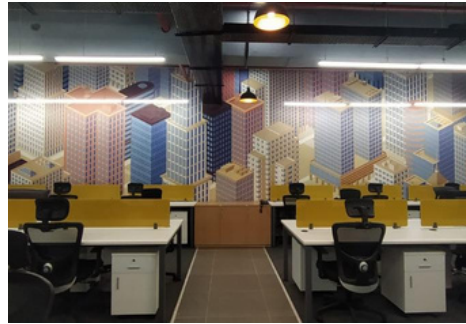


Business World

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