

FLIPTALES



The Bold, The Better!

With festive season just around the corner we have decided to pick up our best bold designs and showcase them in this issue.

The Bold, The Better!



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FLIPNOTE

Vizstore, the youngest technology product from Flipspaces, and first SAAS offering has seen great potential in the first two quarters of its launch. We now have active users across all major Tier 1 cities. There have been encouraging feedbacks and requests from users, which are further establishing need and creating dependency on the software for retail sales.

Successful category expansion into Laminates proved to be another validation for the need of better visualization amongst the evolving buying experience.

The last couple of months has seen interests for distribution from all over the country, and with partners onboarded across Bangalore, Mumbai, Ahmedabad, Morbi and North East, channel sales is poised to launch the next growth journey as we chase a 10X growth in Q3 and Q4.

GAURAV BANSAL
General Manager - Sales
VIZSTORE





INDIA

Design & Build



We envision to create unique and engaging designs for our clients which are not just functional but aspirational. Here's are the new clients who have entrusted us with their dream office space design and execution.

- The Address
- Agilent Solutions
- BSH 101 & 5.0
- GVPL



US

Design & Build



While introducing several innovations and adding a seamless designing process we have successfully added the following projects to our US portfolio -

- Marcy School Labs, NY
- Shaped AF, SF
- Victoria, CA



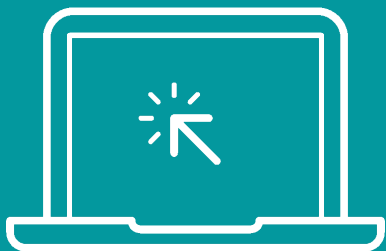
VIZTOWN

PropTech

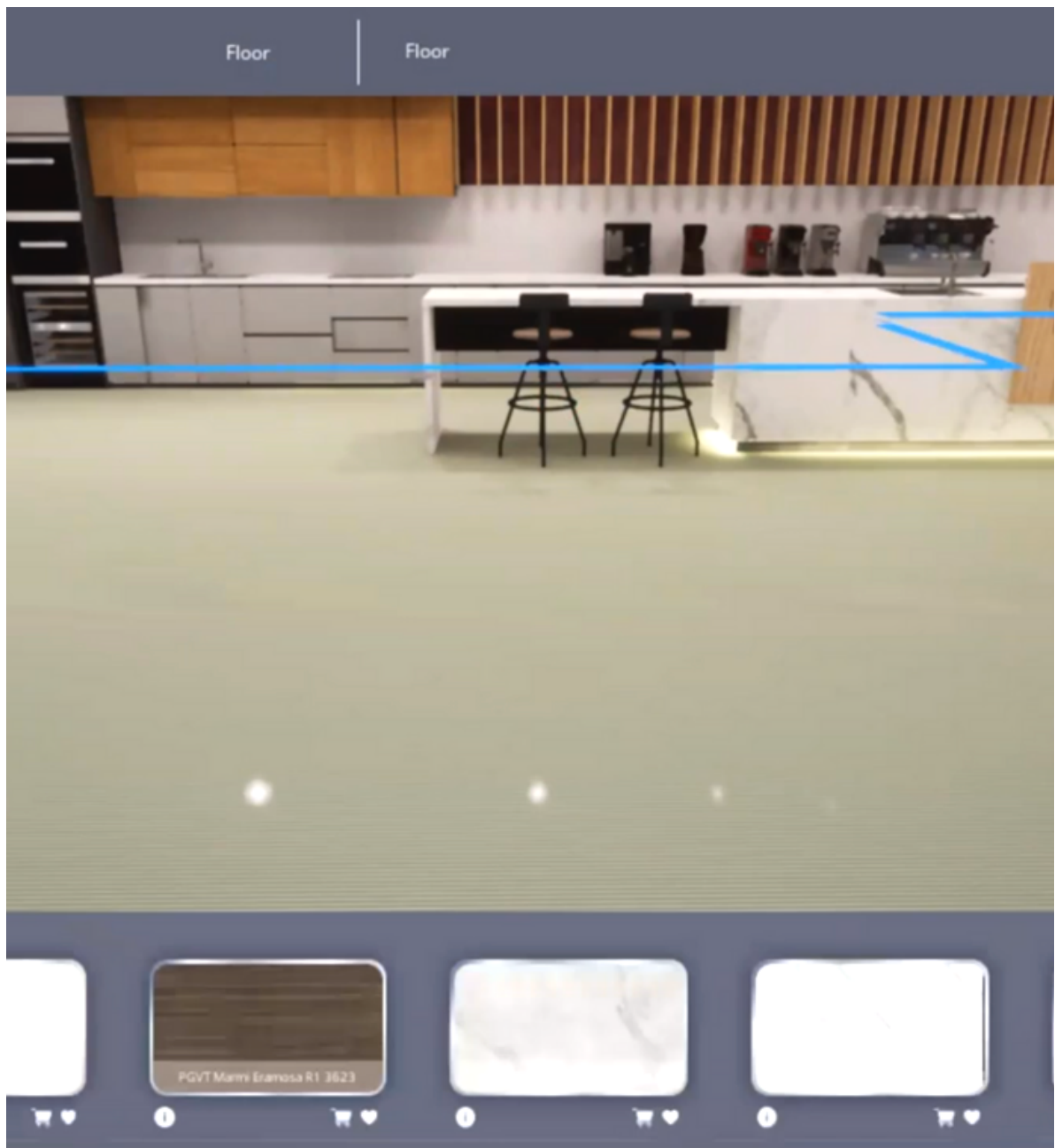


Riding on the upswing demand, we have empaneled 20 new properties last month:

- Stellar, Noida
- Gowlidoddi Tower, Hyderabad
- Sanali IT Spazio, Hyderabad
- Graphix Tower, Noida
- Santosh Tower, Hyderabad
- KLJ Square , Noida
- High End Tower Q, Gurgaon
- Himani Towers, Hyderabad
- Prospera County, Hyderabad
- Kapil Kavuri Towers, Bangalore
- Agastya Tech Park, Mumbai



VIZSTORE
Retail Tech



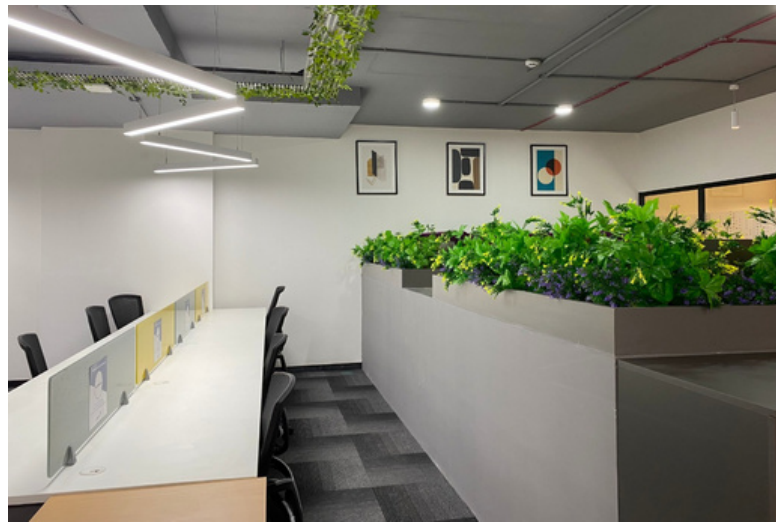
VIZSTORE tech has been buzzing with action last month on account of distributorship expansion as well as beta license introduction. Our revolutionary technology has been successfully adopted by **9 new distributor partner** and we have empaneled **21 new retail licenses**. With the multiplier effect kicking in with upward trending distributorship counts each month, we have exciting times ahead of us for the vertical.

Meanwhile, tune into some client testimonials [here](#)

FLIPSPACES

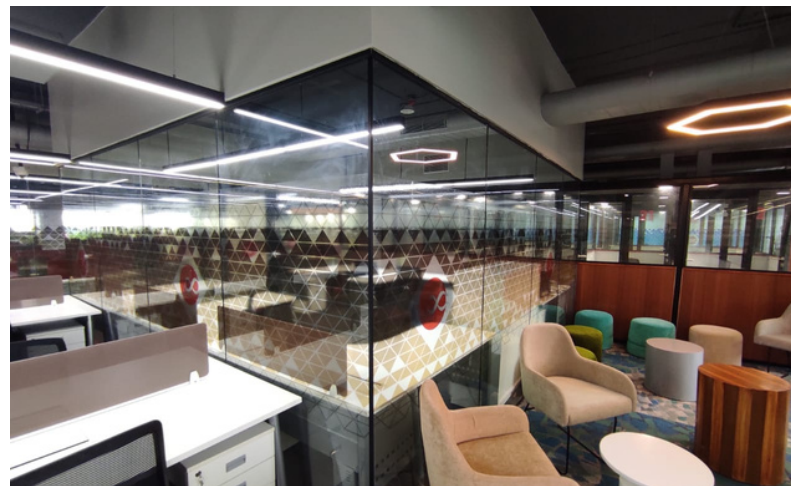
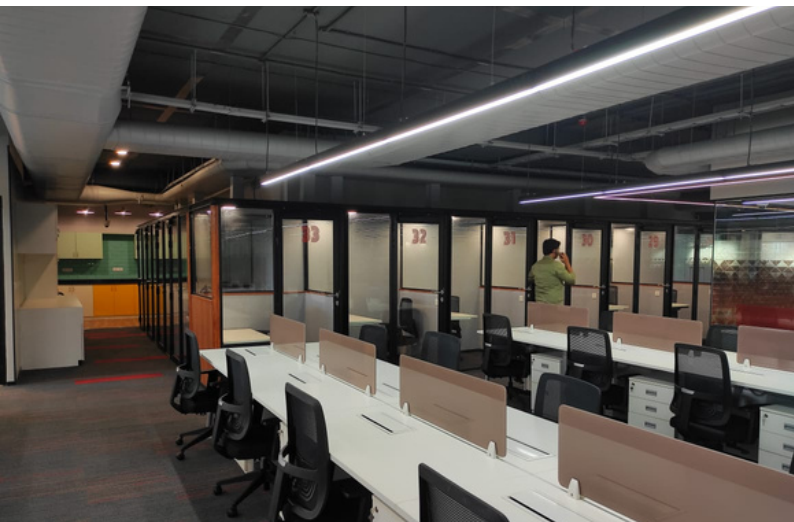


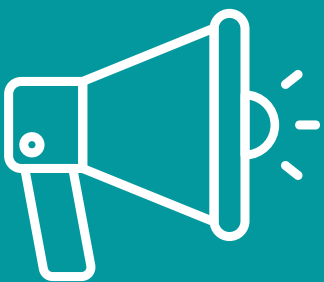
FLIPDELIVERED




accenture







FLIPNEWS

Flipspaces raises \$2 million to grow its newly launched SaaS vertical

ET Bureau • Last Updated: Sep 07, 2021, 09:01 PM IST

SHARE FONT SIZE SAVE PRINT COMMENT

Synopsis

Called Vizstore, Flipspaces' business-to-business SaaS vertical allows furniture and furnishing brands and retailers to virtualise the showroom experience—thereby reducing real estate costs.



THE ECONOMIC TIMES

Interior Design VR Startup Flipspaces Raises Funds, Looks To Expand Its SaaS Vertical



Laxitha Mundhra

Inc42 Staff

07 Sep'21 • 2 min read

SHARE STORY



- Flipspaces raises a pre-series B round of \$2 Mn led by Prashasta Seth, ex-CEO, IIFL AMC with participation from undisclosed family groups and high net worth individuals (HNIs)

INC 42

[Funding alert] Interior design startup Flipspaces raises \$2M in pre-Series B round

By Trisha Medhi | September 7, 2021



YOURSTORY

FlipSpaces Raises \$2 Mn In Pre-Series B Round

The company plans to utilize the funds to drive the US vertical growth wherein it has seen twenty-five-time growth in a year and expand on its newly launched SaaS vertical

By Prabhjeet Bhatla | September 7, 2021

Opinions expressed by Entrepreneur contributors are their own.

Mumbai-based interior design tech startup FlipSpaces on Tuesday announced to have raised a pre-Series B round of \$2 million from a consortium led by Prashasta Seth, ex-chief executive officer, IIFL AMC. The round saw participation from family groups and HNIs.



ENTREPRENEUR

Spruce Up Your Office Spaces with these Interior Design Firms

September 17, 2021
Editorial Team



CXO OUTLOOK

Flipspaces raises \$2 million in pre-series-B round



Flipspaces raises \$2 million in pre-series-B round. (Photo: iStock)

1 min read . Updated: 07 Sep 2021, 02:48 PM IST

Livemint

- Flipspaces recently launched a B2B SAAS vertical called Vizstore which allows furniture and furnishing brands and retailers to virtualize their

MINT

THANK YOU

Do share your stories,
comments and feedback
marketing@flipspaces.com
which we will incorporate in
the next issue