

JANUARY 2022

 FLIPSPACES®

# FlipTales

Monthly Newsletter

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## FROM THE LEADERSHIP DESK

**Kunal Sharma, Founder & CEO - Flipspaces**

New growth opportunities, global expansion, increased impetus on technology and happy stakeholders i.e. clients, vendors and employees; these are the goals we enter 2022 with. Flipspaces has always believed that the key to success in any business is marked by the passion of its people and quality of its process. We look forward to up-skilling and expanding our people size thereby creating an enviable talent pool which is ever-ready to hustle, take up new challenges and grow with the organisation. Additionally, we will be working towards evolving our integrated tech-suite to make stakeholder experience more seamless and differentiated.

The intent is clear; Dream big. Achieve bigger!

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## INDIA DESIGN AND BUILD

The new year has kicked in with great energy and momentum on India D&B side with 2000+ new enquiries pouring in and 30+ logged in project already. We have onboarded the following logos this month -

- NAIK Wealth, Mumbai
- Staffchase Phase 3, Ahmedabad
- Opulence Phase 4, Ahmedabad
- GRMI, Delhi NCR
- Manitou Equipments, Delhi NCR



## VIZSTORE TECH

Driving dual objectives of new sign-ups along with converting beta subscriptions into annual plans has been the mantra for VIZSTORE team this month while an aggressive growth plan was in the making behind the scenes. We have successfully enabled the following -

- 50+ new licenses
- 38+ average daily usage
- 8000+ daily product views



## US DESIGN AND BUILD

The lead generation engine in the US has seen great strides this month due to an omni-channel approach which has helped us get the following projects this month -

- Marcy Lab Schools Ph 2, NY
- KCL Robotics - Product Supply, FL
- Brooklyn Bagels (Corporate Platter), NY
- Mari (Dream Creations), NY
- Earl Davis (American Regional Capital), NJ



## VIZTOWN TECH

The VIZTOWN team has been focused on giving shape to the second product launch due in February while fresh onboarding continued to add on to the existing strength:

- Laxma Reddy Constructions, Hyd
- Profound India, Hyd
- Goel Builder - Goel Tower, Hyd
- Teerth Realty Technospace, Pune
- JMD Regent Square, Gurgaon

NEWSROOM

Saturday, Jan 29, 2022

**Outlook**  
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### How Flipspaces Is Propelling Its Technology Suite To Redefine The Future Of Commercial Interior Designing

Flipspaces is a tech-based interior design start-up offering end to end office interior design solutions right from design to closure.

### Four Tech Startups that are Changing the Future of Interior Design

December 21, 2021  
Editorial Team



### How technology can invigorate interior design spaces

An article by Kunal Shrama, founder & CEO, Flipspaces

by Staff Writer | January 8, 2022 SHARE [f](#) [t](#) [e](#) [in](#)



Updated on: Friday, January 28, 2022, 12:07 PM IST

### Budget 2022: Realty sector hopes for long-awaited infra status, tax reliefs

FPJ Web Desk



DELIVERED PROJECTS



COLLIERS, AHMEDABAD



AGILENT TECHNOLOGIES, AHMEDABAD

