

Newsletter

LEADERSHIP DESK

Flipspace's technology enabled multi dimensional business with innovative use cases has been able to bring in new opportunities to transform several consumer segments. Our mission is to keep evolving our core technology to create solutions which changes the way the industry operates!

We have just closed our first quarter of this fiscal year with a bang both in terms of our new business uptake as well as our new technology initiatives. We have achieved significant growth of 5X quarter on quarter in our new business empanelment in the US and a growth of 1.3X in India with a strong funnel of ~110 Cr due for conversion in next quarter.

On the technology side, our VIZTOWN partnership has swelled up to ~150 builders PAN India with 12 million-sft. of space managed through them. Our VIZSTORE tech is going strong both on retail and enterprise side which makes us confident of a fantastic future ahead.



Sanjay Gupta
AVP - Finance



**COMBINING INDIA AND US BUSINESS WE'RE AT
1 PROJECT EMPANELED EVERY WORKING DAY!**

This makes us the *Top Commercial Design And Build Venture* in terms of the number of projects won and executed!

INDIA DESIGN & BUILD



We had a great start to this month by adding some of the most prominent projects to our bucket. The team is invested in nurturing new leads which creates a promising outlook for this month as well.

- AECC, Pune
- AECC, Gujarat
- AECC, Coimbatore
- AECC, Chandigarh
- Opulence,
- Big Box, Pune
- Sodel Solutions, Mumbai
- Pressfit Build,
- Playerzsport,

US DESIGN & BUILD



Our US vertical is moving ahead by leaps and bounds with multiple new projects added last month across commercial, retail and F&B spaces -

- CWC, Washington
- KSR, Florida
- Bravo Pizza, Massachusetts
- Providence Centre, Rhode Island
- Village Care, New York
- Centennial Zeon
- Vadilal Industries, New Jersey
- A' la Mode Inmates, Illinois
- Radio Korea, California
- Highly Elevated Glass Gallery, New Jersey

VIZSTORE



VIZSTORE has led to an incredible momentum in the country with empanelment of over 75 counters PAN India in June and 700+ till date. In addition to this, we have started store branding for our partner stores creating a wider outreach of our brand VIZSTORE.

We also have initiated an unprecedented gamification drive called Vizstore Premier League in Ahmedabad which saw over over 50 stores participating and viewing over 20 Lakh products in 30 days!

VIZTOWN



VIZTOWN, our PropTech solution has garnered overwhelming response in the market. We have onboarded renowned Grade A developments across cities with an eye on projects with immediate conversion potential:

- Aurum, Mumbai
- The Orb, Mumbai
- Kohinoor, Pune
- Orbisoul, Pune
- Shalini Developers, Pune
- GMR, Hyderabad
- KTR Complex, Bangalore
- Gowra Builder- Hyderabad
- Brantford Builder - Pune

EXPERIENCE CENTER



NEWS COVERAGE

HINDUSTAN TIMES

The screenshot shows the Hindustan Times website interface. At the top, there's a navigation bar with categories like India, World, Cities, Entertainment, Cricket, Lifestyle, Astrology, Editorials, and For You. Below this, there's a sub-navigation bar with options like Videos, India Vs England, Trending, Web Stories, Photos, and Following. The main article is titled "Interior decor tips: Here's how Gen Z are influencing the workplace design" with a sub-headline "A few innovative workplace designs have come along such as the hybrid work model but firms have had to adapt to an even more flexible work culture while trying to maintain and improve the productivity of its workforce that would mainly consist of the millennial and Gen Z generation soon". The article includes a photo of a modern office interior with colorful geometric wall art and people working at desks. Social media sharing icons for Facebook, Twitter, and LinkedIn are visible at the bottom of the article.

FINANCIAL EXPRESS

The screenshot shows the Financial Express website interface. The main article is titled "When interior design meets fashion: How colour blocking is evolving as a new trend" with a sub-headline "Choosing the right colour combinations can make or break your look when it comes to fashion. Irrespective of how gorgeous your outfit is, using the wrong colours would make all your efforts go in vain". The article includes a photo of a modern kitchen with bright red cabinetry. The author is identified as Kunal Sharma. Social media sharing icons for Twitter, Facebook, and WhatsApp are visible. A "Latest News" sidebar on the right lists various headlines like "China: Hong Kong surge as SH declares victory over COVID" and "Coronavirus: covid19 latest omicron variant updates confirmed".

HR DESK

INDIA TV

The screenshot shows the India TV website interface. The main article is titled "Simple but effective ways to celebrate Pride Month at workplace" with a sub-headline "A workplace is a place where people grow. An important element of growth is to accept the spirit of inclusiveness and look at the world through a better lens. This is what Pride Month is all about". The article is authored by Ron Oels and published on June 28, 2022. The article text is as follows:

Employees are the building blocks of an organisation. It is they who work in close cooperation with the management to achieve the objectives and goals companies had set out to achieve. Over time, organisations have started giving importance to inclusiveness and building teams solely on the basis of merit and skills. To take this feeling forward, it is important to acknowledge and celebrate occasions like Pride Month.

June is regarded as Pride Month in memory of the Stonewall Uprising that took place in the June of 1969 when a bunch of LGBTQ protesters had to confront police brutality. Since then, Pride Month is all about acknowledging varied sexual preferences without judging people, supporting LGBTQ+ causes, and celebrating the "pride" of being different from the rest.

A workplace is a place where people grow. An important element of growth is to accept the spirit of inclusiveness and look at the world through a better lens. This is what Pride Month is all about. There is a common misconception about the occasion being limited to people belonging to the LGBTQ+ community. That is certainly not the case. Even if you do not have a single employee within your organisation who belongs to the LGBTQ+ community, you can still celebrate Pride Month with full zeal and vigour.

Here are some of the most essential ways in which the Pride Month can be celebrated at a workplace:

EMPLOYEE ENGAGEMENT



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