

FLIPTALES

February 2021



DESIGN DECODED



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DESIGNING INTERIORS IS A JOURNEY

From selecting a theme that accentuates the space to adding that final touch to walls with frames and paintings, styling spaces is an inclusive adventure.

FROM THE INVESTOR'S DESK

Flipspace is an organisation built on 3 basic principles -

1. Create value to customers
2. Ensure sustained revenues and profitability to partners (supplier, contractors, architects, real estate consultants)
3. Bring prosperity to employees and their families

Customers, Partners, and Employees remain at the core of whatever we do. We are on to the next phase of our journey with adding new dimensions to our business - building premium residences, creating high-quality educative environments, and enabling retail partners to create a virtual world to become more competitive.



**HITHENDRA
RAMACHANDRAN**

We see the real estate eco system is undergoing a paradigm shift and the way business will be done tomorrow will be way more efficient, and we want to be an integral enabler to that shift with our focus on how technology can be used in building these efficiencies. We hope to make a meaningful difference to this eco system creating value and profits for all, more importantly a “Happy World” for everyone.

TRANSITIONAL DESIGNS

Transitional is the perfect mix of traditional elegance with contemporary lines and textiles. Transitional interiors keep accessories to a minimum. It's important to let the furniture and the textiles do the talking. Take advantage of area rugs, throw pillows, and blankets to accessorize.



FLIPGLOBAL

We have launched **VIZSTORE** on a global scale. It allows interior product owners to digitise the product display, visualisation and selection experience aided by virtual reality technology. It enables visualization of furniture and furnishing products in a real like environment. We create an immersive experience to showcase different products. Instead of bringing the customer to the store, we bring the store to the customers.

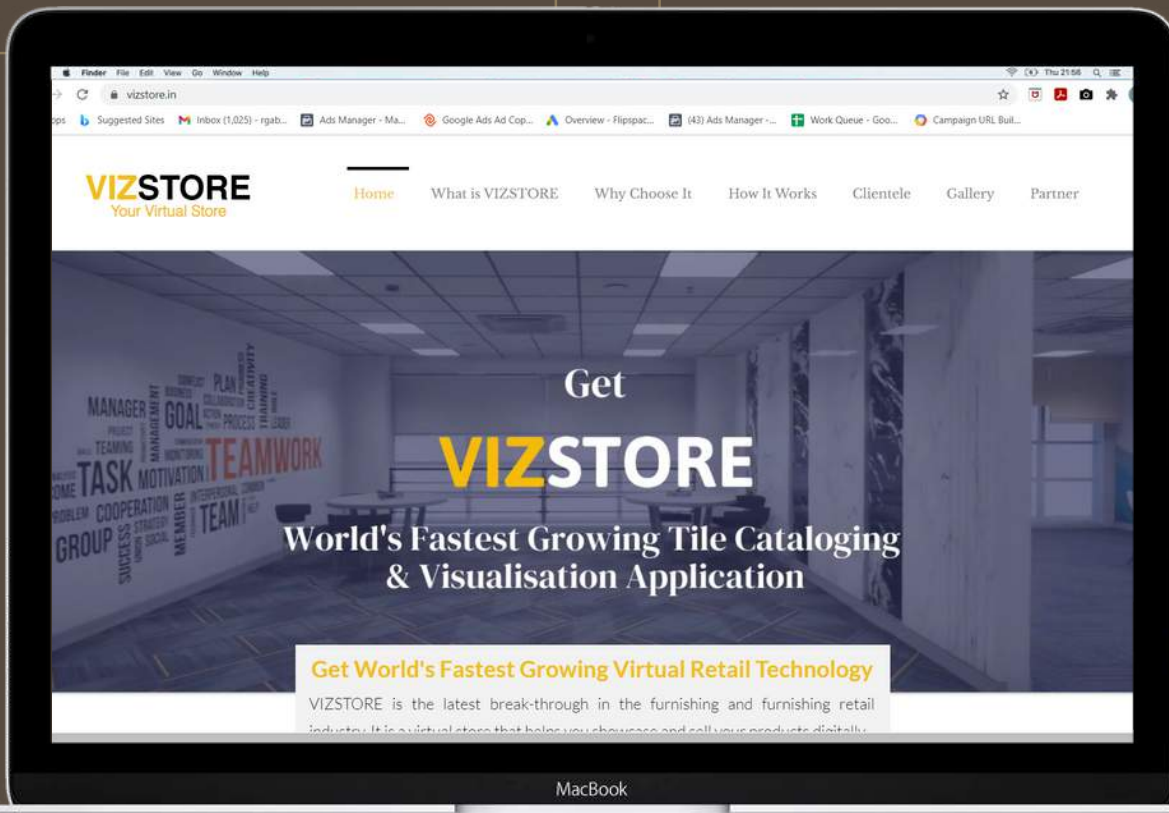
OUR NEW WEBSITES

INDIA

www.vizstore.in

US

www.vizstore.online



FLIPNEWS



Flipspace Launches VIZSTORE

Like

Flipspace has leveraged their domain knowledge in technology & workplace strategy with global experience in designing and building for Fortune 500 companies, start-ups, and coworking spaces to put together resources required to fight this pandemic and adapt to an evolved world of commercial interiors.



Photo Credit :



BUSINESS WORLD

Stop seeing this ad Why this ad?

Real Estate

Interior design firm, Flipspace launches a virtual store

Our Bureau Bengaluru | Updated on January 27, 2021 Published on January 22, 2021



VIZSTORE allows furnishing product owners to digitise the product display, visualisation and selection experience

using virtual reality technology.

Interior design company, Flipspace, has launched VIZSTORE, a virtual store which allows furniture and furnishing product owners to digitise the product display, visualisation and selection experience using virtual reality technology.

THE HINDU BUSINESS LINE



BREAKING NEWS : Punjab almost safe from Bird flu, 99.5% tested samples for

India World Sports Business & Economy Science & Technology Features Entertainment

States »

East

Posted at: Jan 22 2021 3:45PM

Flipspace launches VIZSTORE to revamp furniture and furnishing retail

Kolkata, Jan 22 (UNI) Flipspace, India's leading interior design and build venture has launched VIZSTORE, a virtual store which allows furniture and furnishing product owners to digitize the product display, visualization and selection experience using virtual reality technology.

The cutting-edge technology has been specially created to revolutionize furniture and furnishing retail businesses and boost their sales by reducing the store rent to mere 3 paise per sq.ft.

VIZSTORE comes packed with unique features that effectively solve all logistical and operational problems for enterprises such as high store rent, manual update of catalogue, dependency on customer footfalls, lack of customer data, limited product mock-ups etc.

VIZSTORE is poised to reinvent the furniture and furnishing retail landscape as businesses can now sell anywhere with the virtual store, cut down on exorbitant rent costs, create 10+ product

UNITED NEWS OF INDIA

Flipspace Launches VIZSTORE; to Revamp Furniture and Furnishing Retail

JANUARY 22, 2021 | A 1 MIN READ

The cutting-edge technology has been especially created to revolutionize furniture and furnishing retail businesses and boost their sales by reducing the store rent.

Indian Retailer Bureau
Sub Editor



Flipspace, India's leading interior design and build venture has launched Vizstore, a virtual store which allows furniture and furnishing product owners to digitize the product display, visualization and selection experience using virtual reality technology.

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INDIAN RETAILER

ELECTIC DESIGNS

Eclectic Design is a highly energetic collection of carefully selected pieces brought together to create a rich interior. While sticking to a neutral color palette, we use a few accent colors to bring out the vibe of the room creating an ideal eclectic interior, balancing color and texture.



FLIPPARTNER



We are excited to announce our new partner "AKSHAR INFRABUILD" for their project iLand. Located on S.G Highway this property is carefully crafted to nurture tranquillity. The project is spread over a total area of 1.4 acres of land. It has 65% of open space.



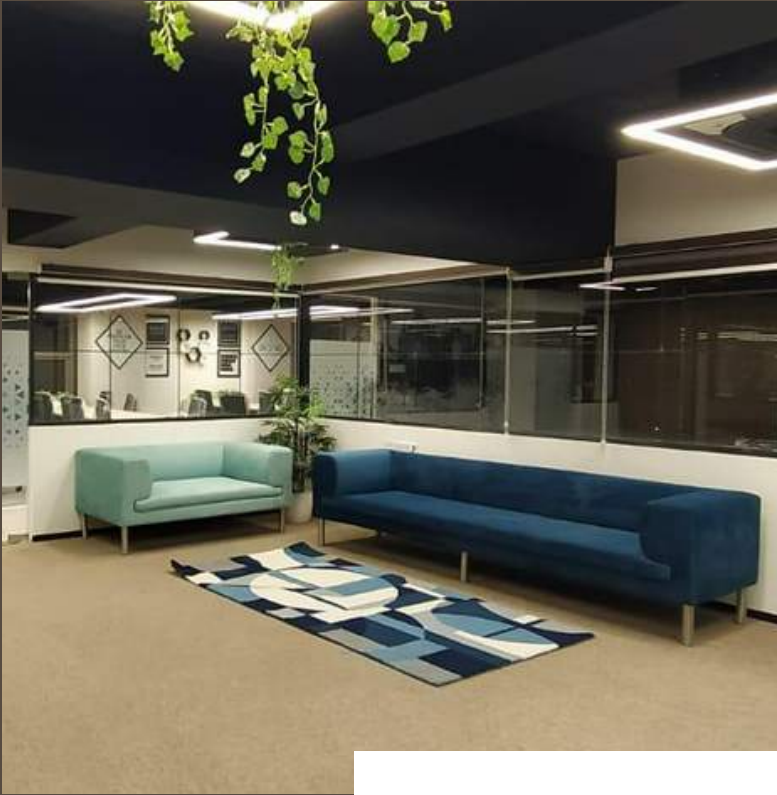
TRADITIONAL DESIGNS

Traditional style interiors are comforting and classic. Traditional design draws its inspiration from 18th & 19th Century England and France.



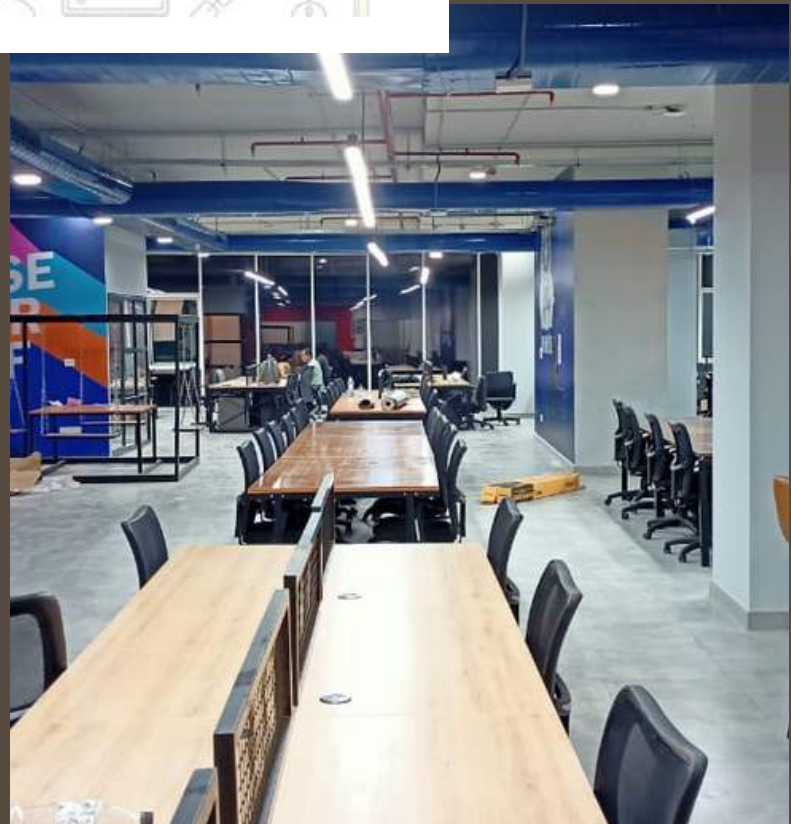
FLIPDELIVERED

Ahmedabad



FLIPDELIVERED

Hyderabad





MODERN DESIGNS

The sleek and uncluttered style has simplicity in every aspect of its design. Due to the mix of Scandinavian, mid-century modern, and post-modern design, we have our current definition of modern designs.

CONTEMPORARY DESIGNS

Contemporary interior designs is an ultimate mix of house décor styles. Neutral color palettes are the most common for contemporary design with textured fabrics to create an eye-catching design creating the perfect luxury modern interior.



FLIPFUN

REPUBLIC DAY CELEBRATIONS



MINIMALIST DESIGNS

Minimalist Interiors have a neutral color scheme and we use accessories to accentuate the room.





HOPE YOU ENJOYED READING
FLIPTALES!

Do share your stories,
comments and feedback
marketing@flipspaces.com
which we will incorporate in the
next issue.